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ON THE ROAD AGAIN



BY RICH POLLACK

JM Family's African-American Achievers Awards Celebrate 20th Anniversary

Irv Kiffin didn't know much about the African-American Achievers award when Jim Moran – founder of JM Family Enterprises – first presented him with the honor in 1995.

Working with young people as part of his job at the Fort Lauderdale Parks and Recreation Department back then, Kiffin had heard that the legendary car dealer had created the award to recognize grassroots efforts in the community.

What he didn't know, and probably could have never foreseen is the impact receiving that award would have on his future.

"It changed my life," Kiffin says. "By recognizing me, it made me think that maybe what I was doing was important. It reminded me that my purpose is to help others."



From left to right, the 2012 African-American Achievers: Edith C. Bush, Arts & Culture honoree; Darryl Holsendolph, Business & Entrepreneurism honoree; Dr. Dorothy Jackson Orr, Ed.D., Community Service honoree; and Samuel Bruce McDonald, Education honoree.

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